Integration

Microsoft Dynamics™
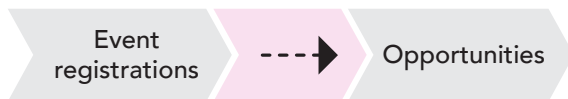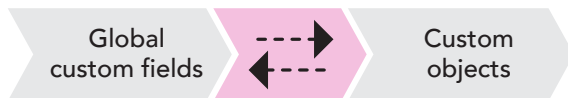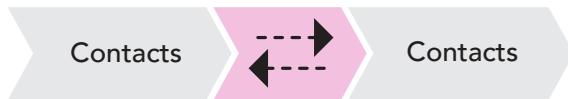
iVvy. events

Introduction

The iVvy - Microsoft Dynamics integration enables users to sync their iVvy events and event registrations into Microsoft Dynamics and allows a two-way sync of contacts and custom fields between both systems.

How it works

iVvy. → **Data direction** → Microsoft Dynamics™

Contacts	⇄	Contacts
Contact email log	→	Task
Global custom fields	⇄	Custom objects
Event registrations	→	Opportunities

Key Features

- iVvy contacts are added to subscription groups in Microsoft Dynamics and updated with each sync.

- Registrations that have been paid for in iVvy are synchronised as a lead in Microsoft Dynamics with a total registration value.

Sync iVvy contacts, events and event attendees into Microsoft Dynamics

MORE INFORMATION

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