

Integration



Introduction

With the iVvy - Salesforce integration you can synchronise contacts and email history from iVvy into Salesforce on a daily basis.

This integration allows a two-way sync of contact data and a one way sync of iVvy email logs to Salesforce contacts.

How it works iVyy Data salesforce direction Contacts Contacts Contact Task email log Global Custom custom fields objects **Opportunities** Salesforce

Key features

- Sync contact custom data for a more detailed sync between the two systems.
- No manual data maintenance. Keep your contacts up to date in both systems automatically.
- View your contacts' comprehensive email history in Salesforce from both systems.
- Easily identify your contacts in iVvy that came from Salesforce via a nominated subscription group.



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MORE INFORMATION

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